

FAMILY PLANNING ASSOCIATION OF BANGLADESH
02 Nayapaltan, Dhaka-1000

Advertisement

Consultant for Advocacy Material Development & adaptation services

Terms of Reference

A. Background:

FPAB- Family Planning Association of Bangladesh is the oldest nongovernmental volunteer led organization working in the field of family planning and SRH services and rights promotion since 1953. The organization is member association of IPPF (International Planned Parenthood Federation), one of the leading global organizations that advocates for SRHR. FPAB devised its programs in RBA approach targeting the poor and under privileged communities that include adolescent, youth, women, slum dwellers, sex workers, garment workers, socially excluded people and other low income groups and communities at different adverse location in around the country. It advocates for creating supportive environment to access and practice SRH & FP for all specially the youth and women. Currently, FPAB is planning to facilitate a nationwide advocacy campaign on SDG development Goals. To polarize SDG Goals and youth and women related agenda several types of advocacy materials need to be developed, adopt for public dissemination and policy engagement.

In this connection FPAB intends to hire an experienced consultant to provide support in development advocacy communications materials.

Assignment:

To develop, translate and adopt advocacy communications materials;

Scope of Work:

1. Review SDG process and final documents;
 2. Review materials on Youth and Child SRHR, women empowerment, Child marriage, adolescent pregnancy etc;
 3. Hold consultations with project Staff and SMT;
- B. Deliverables.
1. SDG translation in Bangla;
 2. Prepare content for Leaflet, sticker, flickers
 3. Prepare position Letters.
- C. Duration
10 days.

E. Person specification:

Minimum Requirement:

Masters degree in English, Mass communication & Journalism, International policy or Development Studies from any reputed public university.

F. Eligibility Criteria:

- The consultant should have minimum 05 years work experiences in advocacy 7 communication with rights based organization;
- Significant experience in IEC/BCC and advocacy material development;
- You level of English proficiency;
- Excellent understanding in population development, family planning and SRHR services, gender, youth and women empowerment, resource mobilization;
- Expertise in dealing with Donor, good understanding donor priorities;

G. Confidentiality:

All papers shared with the consultant are confidential to FPAB and should not be used outside of these two organizations without permission.

Consultation Fee and Payment Schedule:

J. Payment Schedule:

Sl.	Activities	Payment
2	Submission of draft report	50%
3	Submission of final report and other deliverables as per TOR and after the endorsement of the project steering committee and Donor	50%

- **Disclaimer of Proposal:**
FPAB reserves the right to accept or reject any or all proposals without assigning any reason whatsoever.

Application submission: Cover letter and resume detailing experiences should be submitted by October 31, 2015 to;

- Executive Director
Family Planning Association of Bangladesh (FPAB)
2, Naya Paltan, Dhaka-1000
Email: matiur@fpab.org.bd